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In 2026, it will be ten years since the establishment of Suomen Lääkevarmennus Oy, Fimvo

We will celebrate our anniversary year primarily through our everyday work – continuing, together with actors across the pharmaceutical supply chain, to protect people in Finland from falsified medicines by maintaining the medicines verification system.

In addition, we aim to explore attitudes towards falsified medicines and to raise awareness of the possibility of encountering falsified products. Pharmaceutical crime is a growing phenomenon. In the autumn, we will host an anniversary seminar addressing these topics.



Finnish medicines verification system anniversary

Also, February 9 marked seven years since the Finnish medicines verification system was introduced. The model used to build the new system was unique – all actors across the pharmaceutical supply chain committed their time to creating genuinely effective operating practices.

Today, the system plays a central role in the fight against falsified medicines. Its operation is based on unique identifiers added to medicine

packs, enabling the verification of medicines throughout the entire supply chain – from pharmaceutical manufacturers through wholesalers to pharmacies. The Finnish medicines verification system is also part of the wider European framework.

The year 2026 has kicked off with strong momentum in international cooperation

Nordic Meeting 25.-26.2.2026

For our annual Nordic meeting, this year held in Stockholm in February, we ran a Crisis Management Exercise built around a realistic scenario which reminded us that solid preparation and strong teamwork make all the difference when things get challenging. As always, it was great to reconnect with our Nordic colleagues, sharing insights, comparing experiences, and strengthening collaboration across the region.

EMVS Forum

Some Fimvo members participated in the EMVS Forum 2026 in Brussels on March 6.

titled Pharmaceutical Crime in Europe and Beyond, the program focused on the growing threat of pharmaceutical crime and how the European Medicines Verification System stands at the core of Europe's response. The day was filled with insightful discussions, meaningful takeaways, and a strong shared commitment to strengthening partnership across the supply chain. We were proud to see our GM, Maija Gohlke, open the event together with Jeannette Baljeu (Member of the European Parliament) and Ilaria Passarani (EMVO President & Secretary General of the Pharmaceutical Group of the European Union, PGEU). The programme also featured a presentation from Europol, sharing key findings from their 2025 analysis of pharmaceutical crime, as well as panel discussions exploring today's pharmaceutical crime landscape, policy responses, and the increasing sophistication of counterfeiting and innovative technologies.



News

Record-low alert rate in 2025

In 2025, the medicines verification alert rate dropped to an all-time low of around 0.01%, essentially one alert for every 10,000 verification actions. In Finland, around 450,000 verifications are performed on a typical weekday, so the impact is felt directly in the field: fewer interruptions and smoother dispensing processes in both community and hospital pharmacies.

This result reflects the careful work and consistent practices across the entire supply chain. By continuing to follow the same principles and taking the right steps whenever an alert occurs, we can keep this positive trend going and ensure that people can trust the authenticity of the medicines they receive.

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